



Latize Global Expansion Plans See New Office Opening In Sydney

Sydney, Australia, 22 June 2016 - Innovative big data player Latize has kicked off their international expansion with the opening of a Sydney office and appointing local regional head Stephen Walker as General Manager, Asia Pacific.

Headquartered in Singapore, Latize's linked data software platform, Ulysses, has achieved successful deployments across various Singapore government agencies and commercial organisations. The software is highly disruptive in that it changes the model under which data is managed and surfaced. Focusing on business users rather than data analysts, Ulysses is able to provide much more meaningful and actionable insights to help drive core business.

"The big data realm seems to be a high priority for business and IT but no-one is really sure how to approach it, to best release and monetize the value in the organisations data. Many business intelligence tools focus on how to slice, dice and present data but very few interrogate and transform the data to extract meaningful relationships within the data as Ulysses does," Walker said.

Discussions with potential partners in Sydney and Melbourne have been productive with acknowledgments that the Ulysses value proposition is distinctly different and compelling. Latize is keen to pursue local partnerships with organisations who have skills and experience in the big data and data visualisation areas.

Vikram Mengi, CEO of Latize, regards Ulysses approach to linked data and semantic processing as the new wave in big data. "The terms 'disruptive' and 'innovative' have been thrown around a lot these last few years but I've rarely seen solutions which are genuinely disruptive and innovative in the manner Ulysses is," Mengi commented.

Well prepared to invest in international expansion and success upon securing venture capital funding in 2015, Latize has been a somewhat unheralded success after being certified by the Infocomm Development Authority of Singapore in early 2015. This will soon change as stories of their success and the exceptional outcomes delivered for their customers are conveyed loudly and widely across Asia Pacific.

"The plan is for Latize to expand to other states, beyond North Sydney, as the business and team here in Australia grows," said Walker.

<http://latize.com/latize-global-expansion-plans-see-new-office-opening-in-sydney-2/>

About Latize

Headquartered in Singapore and founded in 2009, Latize is the developer and global distributor of Latize Ulysses, a semantic linked data management software suite for data capture, data transformation, and data utilisation. An IDA Accredited Product, Latize Ulysses

uses a differentiated and innovative approach to managing big data, harmonising disparate internal and external data sets into intelligent webs of user-centric insights for better and faster decision-making. For more information, visit www.latize.com

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The view from Latize's Sydney office