

It's Time to Get Personal

Boost your cross-sell and up-sell with an individualized offer for each customer

Get Immediate Results with a 3 Week Pilot

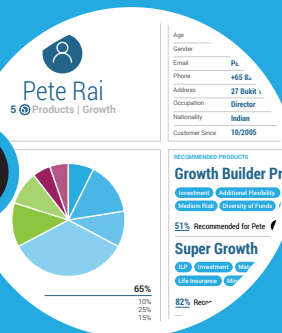
Super Growth

82% Recommended for Pete ☒ accept ☐ reject

69% | FROM PETE RAI'S PROFILE
85% | Household status married with children
72% | Age 41
43% | Occupation Director

75% | FROM PETE RAI'S BEHAVIOR
87% | Other Policies MaxiCash; Lifetime Income
72% | Rider added Early Payer Security
64% | Recent Increase in log in to online acc
53% | Recent Top up for Lifetime Income

1-on-1 Recommendations
make each customer feel unique with a just-for-you offer



Dynamic 360 Customer View
know everything about your customer in a single click

RECOMMEND

Products

☒ select attribute ☐ select value

add filter

FOR

Customers

☒ no. of policies

☒ current product mat...

add filter

Easy Campaign Configuration
create your own campaign without relying on IT

About Us

Latize's smart data platform delivers a segment of 1; a 1-on-1 offer for each customer - for campaigns, needs based selling and ongoing engagement.

We achieve this by transforming your data silos into an intelligent knowledge base that continuously learns and becomes more valuable over time.

This results in a 360 view of a customer, enabling personalized up & cross sell initiatives with increasing conversion rates.

Why Us



Ever Increasing Conversion with highest precision and improving further as you conduct more campaigns



Fastest time to market with no complex data integration



Forward looking regulatory compliance with recommendation transparency and a No Black Box approach.



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